

EDINBURG AREA CHAMBER OF COMMERCE
April 22, 2010

In attendance: Cynthia Morris, Sue Horne, Donna Smith, Tracy Miller, Fran Romeo and Mary Embrey.

Meeting called to order by: Cynthia Morris at 5:35 p.m.

Minutes: Ms. Miller approved the March 25, 2010 minutes.

Treasurer's Report: Approved.

County Chamber: Ms. Romeo reported that the Edinburg Chamber has not paid dues and has not been a member of the County Chamber since 2003. The dues for the County Chamber are \$250 and must be paid by June 30th. Ms. Morris asked Ms. Romeo what benefits the Edinburg Chamber would get from being a member of the County Chamber. Ms. Romeo stated that members are represented on the website, would be in brochures and would be able to attend all the County Tourism functions. Ms. Miller stated that she thought the Edinburg Chamber should be a member and made a motion for the Edinburg Chamber to pay the \$250 dues to be a member of the County Chamber. Ms. Smith seconded the motion. Motion passed. Ms. Romeo stated that she would take the check to the Shenandoah Valley Tourism office. Ms. Romeo reported that the Chamber Golf Challenge would be on June 14th at Bryce Resort and the cost was \$50 for a whole sponsorship and \$75 per player. She also stated that the net receipts from the Golf Challenge would be divided between all the County Chambers based on their Chamber's participation.

Route 11 Yard Crawl: Ms. Morris stated that Edinburg should start the Yard Crawl early on Friday, August 13th continuing through Saturday, August 14th. She also stated that an email should be sent to all Chamber members regarding the Yard Crawl in Edinburg beginning on Friday, August 13th. Ms. Morris also stated that Janet Wagniere's large yard sale would be in June this year instead of May. It was also suggested that information about the Yard Crawl should be put on the August water bills and in the August newsletter. Ms. Miller suggested that Irvin Candy Company's parking lot would be a good place for people set up for the Yard Crawl. Ms. Romeo suggested that \$10 be charged in advance for Yard Crawl spaces. Ms. Miller stated that she did not agree with Kernstown and Stephens City being involved in the Shenandoah County Yard Crawl. She thinks it should just be Towns in this County and not Frederick County since Shenandoah County Tourism is in charge of the Yard Crawl. Ms. Romeo stated that she doesn't think it will go any farther than Kernstown. It was decided that Ms. Embrey would talk to Dan Harshman about spaces at the Mill, Ms. Morris will talk to Miriam Irvin about spaces at Irvin's and Ms. Smith will talk with Nancy McDonald about the space beside Piccadilly House. It was decided not to have the Memorial Day weekend Yard Sale in Edinburg.

Networking Social: Ms. Smith reported that her husband attended the last Mt. Jackson Chamber Social, and that there were not many there. Ms. Romeo reported that the Woodstock Chamber has their Social the third Tuesday of the month. Ms. Romeo stated that she would send out emails to let everyone know when the rest of the County Chamber Socials are. Ms. Romeo also stated that all the Socials are open to all the County Chambers. Ms. Miller stated that when she had the first Edinburg Chamber Social at Edward Jones there were about thirty in attendance. Ms. Horne stated that the first Christmas Social the Chamber had was full. Ms. Miller stated that she thought the invitations should be sent out sooner and there should be multiple businesses to co-sponsor the Socials. Ms. Romeo stated that she would take flyers about the next Edinburg Chamber Social to the County Chamber Advisory Group meeting the month before the Social. Ms. Morris stated that the Social should be in September or October. It was decided that the next Edinburg Chamber Social would be on Wednesday, October 4, 2010 at 5:30 p.m. at Edinburg Renaissance B&B. The Christmas Social will be on Thursday, December 2, 2010 at 5:30 p.m. at the Edinburg Village Shop.

Summer Concerts: Ms. Smith stated that sponsorship commitments were needed for the concert and asked Board Members to contact two or three Chamber Members to try to get them to be sponsors. Ms. Smith will write something up regarding this. Ms. Romeo stated that she would contact Laughlin Auctions, The Filling Station, Dellinger Funeral Home, Natty's Nook, Shenandoah Vineyards, Bryce Resort, Farmers & Merchants Bank and Valley Health. Ms. Morris will contact the Ole' Time Festival, Murray's Fly Shop, Elizabeth Strippy, Betty Thompson & Janet Wagniere. Ms. Miller will contact Holtzman Corp., Ortt Electric, Patricia Bennett and Mike Zimmerman. Ms. Smith stated that there will be different levels of sponsorship. Ms. Horne reported that Bobby Grubb's band will be performing from 6:00-8:00 p.m. at the Park. The event

will begin at 5:00 p.m. rain or shine. Ms. Horne suggested that the Chamber ask Hank Zimmerman to emcee the event. Ms. Miller stated that she had not spoken to Mr. Zimmerman for a while, but will ask him. Ms. Horne has a list of food vendors from last year's Ole' Time Festival and will contact some of the vendors about being at the event. Ms. Smith is working on children's activities for the event. It was decided that the vendors would not be charged, but asked to make a donation to the Chamber instead.

Auditing Committee: No report.

Finance Committee: No report.

Membership: No new members. Ms. Heier re-did the Chamber Membership Forms for 2010-2011. Ms. Romeo made a motion to approve the new Membership Forms and Ms. Smith seconded the motion. Motion passed. Ms. Embrey will email out the new Membership Forms to all current members with read receipt on Friday, April 23rd and will follow up in a couple weeks.

Shop Local Coupons: No report, but will be discussed at the next meeting

Christmas Parade: No report.

A Victorian Christmas in Edinburg: Ms. Morris stated that she was concerned that Theater Shenandoah's performance of "Nun crackers" on December 10-12 would interfere with the Parlour Tours, which is on the same dates. Ms. Horne stated that maybe the date of the Parlour Tours should be changed since the date for "Nun crackers" could not be changed. No one else thought it would be a problem. Usually, people would only go to one performance of "Nun crackers" and only go once on the Parlour Tours.

Theater Shenandoah: The performance of "Carousel" will be at Lantz Hall at Massanutten Military Academy on Friday, April 23rd at 7:00 p.m., Saturday, April 24th at 7:00 p.m. and on Sunday, April 25th at 3:00 p.m. Tickets are \$12 and are available at Fran Romeo and Co. and at the door.

Website: Ms. Romeo will meet with Ms. Embrey and Ms. Heier at the Town Office to discuss her concerns with the website.

A motion was made by Ms. Smith and seconded by Ms. Horne to approve the annual donation of \$100 to the Town of Edinburg for flowers on Main Street. Motion passed.

The next meeting will be on Thursday, May 27, 2010 at 5:30 p.m.

With no further discussion, the meeting was adjourned at 7:00 p.m.

Minutes respectfully submitted,
Mary L. Embrey